



Increase Your Sales

with 21st Century's API
Available for Visitor to Canada*

Register Now



Scan to Start

KEY FEATURES

- **Easy Integration** - Embed the API onto your website using an iFrame. No complicated code or scripts required.
- **Your Branding, Your Clients** - The client stays on your website while shopping. The location of the API and the content around it is in your control.
- **Robust & Flexible** - The content within the API is automatically updated as we make product changes. All quotes created in the API are mirrored in TIPS.
- **More Than a "Buy Now" Link** - From the first interaction to the final sale, you are the only contact for the client providing advice and answering their questions.

THREE WORKFLOWS

- **Client Goes to Your Website** - Client completes the interactive, electronic form. When they are ready to buy, we message you. You can open the quote in the API or TIPS.
- **Send Your Client a Partially Completed Quote** - You start a new quote in the API by entering minimal information. Send the quote to your client for them to review, complete the application, and browse the coverages. You will receive a copy of the partial quote for your records and tracking. You will be notified when the client is ready to buy.
- **Send Your Client a Blank Quote** - Go to your API and send your client a blank quote. Your client receives an email with a link taking them directly to your API.

Get Started Now!



[Request API Key](#)



[Review API Docs](#)



[See API Demos](#)

*The API for Travelling Canadians will be available in 2026. | Not available to residents or agents operating in Quebec. To be eligible for access to the API, you must be contracted with 21st Century and have an active TIPS account in good standing.